

PRESS RELEASE



Morgan & Claypool's Synthesis Digital Library Awarded Best Reference Work 2008 by American Society for Engineering Education's Engineering Library Division

San Rafael, CA, USA, 3rd April 2008

The American Society for Engineering Education's (ASEE) Engineering Library Division has awarded their 2008 Best Reference Work Award to the Synthesis Digital Library of Engineering and Computer Science from Morgan & Claypool Publishers. The award will be formally presented at the ASEE annual conference in Pittsburgh, Pennsylvania, June 22-25. The purpose of this award is to honor the best new reference work in engineering information. Strong support from the members of the Award Committee included these comments:

"The focus on providing complex topics at an undergraduate-level has been well-met. The students seem to appreciate the resource. Our school has Collection 1. Statistics gathered show that in one year there were 186 full-text downloads, from the 100 books in Collection 1."

"The Morgan & Claypool Synthesis collection has been widely used on my campus - we have both the first & second series and look forward to the 3rd due out in 2009. [These are] excellent examples of new scholarly communication products."

Morgan & Claypool President and Co-founder Michael Morgan commented "We're proud that ASEE ELD has honored Synthesis in this way. The ELD membership represents many of the most knowledgeable and experienced engineering librarians so its recognition of Synthesis is very significant for us. We believe that Synthesis fulfills information needs for our readers that can't be met by traditional resources and it's gratifying that ELD agrees."

About Morgan & Claypool Publishers: Morgan & Claypool Publishers is an innovative new company formed by experienced publishing professionals to serve the global research and development communities in science and technology. The Synthesis Digital Library is an innovative information service for the research, development in engineering and computer science. It combines authoritative content with advanced digital delivery to create a product that is substantially more useful and usable to a broad range of professionals, researchers, and students than more traditional print or digital publications. www.morganclaypool.com

About the Engineering Libraries Division of ASEE: "The division consists of librarians and information professionals concerned with the support of engineering education. We are involved in the provision of library services and the development of innovative approaches to networking information services. Our role within ASEE is to promote the role of the library as an integral part of engineering education. ELD serves as a forum for engineers who believe that information access lies at the heart of engineering education." eld.lib.ucdavis.edu

About Burgundy: Burgundy Information Services Ltd is an independent company providing outsourced sales resources to small and medium publishers. Based in Oxfordshire, UK, Burgundy contributes to publishers' sales policy, price strategy, license negotiation and sales for online content across European markets.

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