

PRESS RELEASE



Burgundy promotes innovative & emerging publishers at forthcoming UKSG Exhibition

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Specialising in the promotion of new, emerging and innovative publishers, Burgundy Information Services Ltd will be show-casing a variety of products at the forthcoming UKSG Conference and Exhibition from March 30th to April 1st, Torquay, UK. Burgundy has invited six of its publisher clients and contacts to exhibit their products at its booth.

Speaking of the collaboration Sales Director Helen Cooke commented *"In these tough economic times it is critical that independent publishers do not miss their opportunity to present products to the library community. Sharing booth space makes their conference attendance more affordable whilst offering introductions to a wider variety of exciting online resources to UKSG delegates"*.

The Burgundy team will spend the next few weeks leading up to the conference urging librarians to visit the Burgundy booths 27&28 for product demos, publisher meetings, a birthday drinks party, free gifts and a prize draw. The following publishers will be available for meetings:

- **CINDAS LLC:** Provide some of the most comprehensive, critically evaluated materials properties databases available. Their databases allow your researchers to save time and money by describing in detail the thermal, mechanical, electrical and physical properties of various materials including aerospace alloys without the need for costly in-house research.
- **Morgan & Claypool Publishers:** An innovative and award winning publisher of original E-books covering important and emerging topics in various subsets of Engineering and Computer Science, combining authoritative content with advanced digital delivery. Titles cover core undergraduate and master's level course topics and are perfect as supplemental texts for classroom use.
- **Reviews.com:** Founded in 1999, *Computing Reviews* is a collaboration between Reviews.com and the Association for Computing Machinery (ACM). It is the leading online review service for books and articles across all areas of Computer Science, compiling expert, unbiased critical reviews of current publications of note alongside unique contributions from experts working within all elements of Computing and Computer Science.
- **RMIT Publishing:** Australia's leading scholarly e-press, delivering the largest collection of Australasian scholarly research materials to students and researchers worldwide. Their content enables institutions to provide broad, balanced collections otherwise dominated by US and Western European authored research.
- **Science:** The world's leading journal of original scientific research, global news, and commentary.
- **SPIE Digital Library:** SPIE is an international not-for-profit society whose technical and educational programs bring together leading optics and photonics R&D engineers and scientists. The SPIE Digital Library includes over 270,000 technical papers from SPIE Journals and Conference Proceedings in key technologies such as biophotonics, nanotechnology, sensors, lasers, aerospace, energy, communications, and imaging, with coverage from 1990 to the present.

In addition a number of Burgundy's publishing partners will also be exhibiting in the Exhibition hall; Alexander Street Press, Cambridge University Press, Future Science Group, ebrary and the Institution of Civil Engineers. Please contact Burgundy at the address below if you have any questions or comments regarding our publishing partners or if you would like to arrange a meeting at the UKSG Conference and Exhibition.

About Burgundy

Burgundy represents a wide range of Publishers and e-Content Aggregators from around the world. We specialise in negotiating the delivery of scholarly information to Libraries and Information Centres throughout Europe. We are a young, independent and highly motivated company based in Oxfordshire, England.

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