

PRESS RELEASE



Title: Burgundy Information Services Ltd negotiates deal between Morgan & Claypool Publishers and JISC Collections

Oxford, UK, 11th April 2008

Burgundy is pleased to announce that Morgan & Claypool Publishers have concluded a NESLi2 license negotiation with JISC Collections for their Synthesis Digital Library of Engineering and Computer Science. Morgan & Claypool's Synthesis is an innovative digital resource that presents original 75-150 page overviews of key research and development topics by prominent authors for an audience of researchers and students. Its library-friendly business model combines unlimited usage with a one-time purchase, perpetual access license.

Commenting on the agreement Mike Morgan, President of Morgan & Claypool said "We're very pleased to have Synthesis available to UK universities under this JISC agreement. We believe that Synthesis serves an important need for the engineering and computer science communities that is unmet by traditional ejournals and ebooks. We're gratified that in the past two years Synthesis has been licensed by over 110 universities and government labs worldwide and we look forward to increasing the number of UK institutions with this relationship.

Nancy Buckley, Managing Director of Burgundy Services added "I am proud that yet another of our publisher clients has benefited from the knowledge and experience of Burgundy's consortia services. It is also a pleasure to know that the UK HE community is now able to benefit from such an unprecedented price model and license terms for this brand new cutting-edge digital resource. "

UK universities looking to learn more about the NESLi2 offering should contact Burgundy Information Services who specialize in advising publishers on their price models, negotiating consortia licenses and marketing new digital products to the UK & European markets.

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About Morgan & Claypool Publishers: Morgan & Claypool Publishers is an innovative new company formed by experienced publishing professionals to serve the global research and development communities in science and technology. The Digital Synthesis Library is an innovative information service for the research, development in engineering and computer science. It combines authoritative content with advanced digital delivery to create a product that is substantially more useful and usable to a broad range of professionals, researchers, and students than more traditional print or digital publications.

About JISC Collections: JISC Collections was established as a mutual trading company by the UK further and higher education funding councils in 2006 to negotiate with publishers of online information and other owners of digital content. The range of resources licensed for use by such agreements constitutes a large national collection of online resources for education and research. JISC Collections is funded by JISC (Joint Information Systems Committee).

About Burgundy: Burgundy Information Services Ltd is an independent company providing outsourced sales resources to small and medium publishers. Based in Oxfordshire UK, Burgundy contributes to publishers' sales policy, price strategy, license negotiation and sales for online content across European markets.