

PRESS RELEASE



Schools encouraged to follow Scottish lead on national deal for *Keesing's World News Archive Online*

Oxford, UK, 11th July 2008

Burgundy Information Services Ltd is pleased to announce a new agreement that offers secondary schools throughout Scotland access to the ***Keesing's World News Archive Online*** from 1st August 2008 at a heavily discounted and centrally negotiated rate. ***Keesing's World News Archive Online*** is a web-based news archive comprising more than 95,000 articles, from 1931 to the present.

The agreement, which has been supported by the JISC Collections for Schools initiative and which is funded by BECTA, was recently signed by Learning and Teaching Scotland (LTS), the lead organisation providing resources to the education community throughout Scotland. The agreement provides unrestricted access in Scottish secondary schools to the ***Keesing's World News Archive Online***. BECTA, the UK Government's lead agency for Information and Communications Technology in education is actively encouraging all schools in England, Wales and Northern Ireland to follow the example set by Scottish secondary schools by encouraging Regional Broadband Consortia (RBC's) to sign up in a similar manner to that of LTS.

The JISC Collections for Schools initiative makes the ***Keesing's World News Archive Online*** available with subscription prices starting from as little as £130 per school. Regional Broadband Consortia and local authorities are working hard as coordinators of the first National Sign Up Day to bring even greater savings to schools participating in these buying groups - the more schools that sign up, the bigger the discount offered.

In addition to this significant agreement, ***Keesing's World News Archive Online*** is delighted with its recently confirmed rating as a 'highly recommended' e-resource for the academic community as featured in the forthcoming September issue of the Association of College & Research Libraries' CHOICE magazine.

About Keesing's (www.keesings.com)

Since 1931 Keesing's has published collected news reports on a daily basis from all over the world in a wide range of languages. ***Keesing's World News Archive Online*** is a web-based database comprising more than 95,000 articles, from 1931 to the present. These constitute a concise, accurate and uniquely unbiased account of the world's most significant political, social and economic events, including coverage of elections and changes of government, wars, treaties, appointments, diplomacy, terrorism and issues of internal security, legislation, budgets, economic developments and international agreements, actions by the UN and other international organisations, natural disasters, environmental issues and scientific discoveries.

About Burgundy Information Services Ltd (www.burgundyservices.com)

Burgundy Information Services Ltd is an independent company providing outsourced sales solutions to small and medium publishers. Based in Oxfordshire, UK, Burgundy contributes to publishers' sales policies, pricing strategies, license negotiations and sales of online content across European markets.

Contact Details:

Helen Cooke, Burgundy Information Services, 9 Orchard Piece, Mollington, Oxon, OX17 1DP, UK
Email: helen@burgundyservices.com Telephone: 01635 861 759 Mobile: 07824 552322