

Nearly 6,500 Students Complete Global E-book Survey, Results Now Available from ebrary

June 24, 2008 – Palo Alto, CA, USA – ebrary®, a leading provider of e-content services and technology, today announced that the results of its first 2008 Global Student E-book Survey completed by nearly 6,500 students throughout the world, representing approximately 400 individual institutions, are now publicly available at no cost. Anyone interested in receiving a digital copy may register can [click here](#). Printed copies will also be available at ebrary's booth (#1792) at ALA Annual, June 28 to July 1, 2008 in Anaheim, CA, USA.

Designed by more than 150 college and university librarians throughout the world, the wide-scale survey explores students' usage and perceptions of e-books. ebrary plans to periodically repeat the survey to compare how e-book usage and attitudes among students change over time.

"We are ecstatic that once again the library community has wholeheartedly supported and driven the third global e-book survey sponsored by ebrary. In the past year, we have conducted e-book surveys targeting librarians, faculty, and now students," said Leslie Lees, Vice President of Strategic Market Development at ebrary. "We hope that librarians and others find the results of our student e-book survey to be useful and informative, and we would like to thank everyone who helped make it a success."

"Furthermore, by participating in this survey, librarians have provided ebrary with valuable information directly from end-users that we can use to continually improve our products and services," continued Lees. "We are very grateful to have acquired this level of input from students and look forward to continually working with librarians to address their needs."

Key findings of the 2008 Global Student E-book Survey include the following:

- On research or class assignments, e-book usage is on par with print books, with almost equal numbers of students using each type.
- Fifty-one percent of students would "very often or often" opt to use electronic versions of books over print versions, compared to 32% who "sometimes" prefer e-books and 17% who always use the print version.
- E-books rank among the top resources students consider trustworthy, along with print materials such as books, textbooks, reference (dictionaries, encyclopedias, maps), and journals.
- Google and other search engines are indicated by the highest number of students for use in research or class assignments. Other top resources include e-books, print books, e-reference resources such as online dictionaries, encyclopedias and maps, and Wikipedia.
- Fifty-seven percent of students view instruction in information literacy as very important, compared with 38% who consider it somewhat important and only 5% who find it not important.

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Additional ebrary Surveys :

To determine how students' perceptions differed from those of librarians, ebrary offered librarians a "cloned" version of the 2008 **Global Student E-book Survey** to take as if they were students. Nearly 200 librarians completed the survey. To request a copy of the results, available later this summer, please [click here](#).

To request the 2007 **Global Faculty E-book Survey** completed by more than 900 faculty members, please [click here](#).

To obtain a copy of ebrary's 2007 **Global Librarian E-Book Survey** completed by more than 580 librarians, please [click here](#).

Librarians, faculty members, publishers, and others are encouraged to write papers on any ebrary survey. An insightful analysis by Allen W. McKiel, Dean of Library and Media Services at Western Oregon University, is included with the survey results. For more information, please email marketing@ebrary.com.

About ebrary (www.ebrary.com)

ebrary® is a leading provider of e-content services and technology. The company helps libraries, publishers, and other organizations worldwide disseminate valuable information to end users, while improving their research and document interaction.

The company has developed a flexible e-content platform, which customers may use in a number of different, integrated capacities: ebrary customers may purchase or subscribe to e-books and other content under a variety of pricing and access models, and they may license the ebrary platform to distribute, sell, and market their own content online. All options are delivered using a customizable interface and include the ebrary Reader™ with InfoTools™ software, which enable integration with other resources to provide an economical and efficient way to utilize information.

ebrary currently offers a growing selection of more than 170,000 e-books and other titles from more than 300 leading publishers and aggregators.

About Burgundy Information Services Ltd (www.burgundy services.com)

Burgundy Information Services Ltd is an independent company providing outsourced sales resources to small and medium publishers. Based in Oxfordshire, UK, Burgundy contributes to publishers' sales policy, price strategy, license negotiation and sales for online content across European markets.

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