

PRESS RELEASE

Burgundy to sell the new IET e-Book collection across Europe

Oxford, UK, 25th August 2011

Specializing in the promotion of innovative publishers, Burgundy Information Services has signed an exclusive agreement with The Institution of Engineering & Technology (IET) to provide sales expertise to eleven countries across Europe. The exclusive representation includes Denmark, Estonia, Finland, Italy, Latvia, Lithuania, Netherlands, Norway, Poland, Serbia and Slovenia.

The IET is digitising its collection of 300+ books in the areas of engineering and technology, adding the collection to the IET Digital Library (IETDL) platform. The IET e-books collection will be available in September 2011 and will feature searchability at keyword, author, book or chapter level either separately or together with all IET journals and conferences. The IET e-books will benefit from Inspec database indexing at chapter level and will be DRM free.

Speaking of the partnership Nancy Buckley, Managing Director of Burgundy commented *"Burgundy is excited to be working with the IET to launch this exciting new product. Our investment in sales staff for the Eastern European market will maximize our sales success for this e-Book collection."*

The IET's Publishing Strategic Relations Manager Diane Richards said *"We recognise Burgundy's expertise in selling both engineering content and e-book collections for a wide range of specialist publishers. Our new e-book collection will enhance IET's digital publication collection and we are excited at the prospect of this new product-launch."*

About Burgundy

Burgundy represents a wide range of publishers' aggregators specializing in negotiating the delivery of scholarly information to Libraries and Information Centres throughout Europe.

Burgundy is an independent and highly motivated company based in Oxfordshire, England.

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About The IET

The Institution of Engineering and Technology (IET) is a world-leading professional organisation, sharing and advancing knowledge to promote science, engineering and technology across the world. The IET provides a range of leading publications and information services in the areas of engineering and technology including the Inspec database which contains over 12 million bibliographic abstracts and indexing to journal articles, conference proceedings, technical reports and other literature in the fields of science and technology.

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