

PUBLISHER UPDATE



Morgan & Claypool Synthesis Update

San Rafael, CA, USA, 31st July 2009

Morgan & Claypool Publishers are pleased to announce the publication of the following new titles in July/August 2009:

- [*Engineering and Society: Working Towards Social Justice Part I, Engineering and Society*](#) by Caroline Baillie, University of Western Australia and George Catalano, Binghamton University ([Engineers, Technology, & Society Series](#))
- [*Engineering and Society: Working Towards Social Justice Part II, Engineering Decisions for the 21st Century*](#) by Caroline Baillie, University of Western Australia and George Catalano, Binghamton University ([Engineers, Technology, & Society Series](#))
- [*Engineering and Society: Working Towards Social Justice Part III, Windows on Society*](#) by Caroline Baillie, University of Western Australia and George Catalano, Binghamton University ([Engineers, Technology, & Society Series](#))
- [*India's Nuclear Fuel Cycle*](#) by Taraknath T.K. Woddi, Scientech and Paul Nelson and William Charlton, Texas A&M University ([Nuclear Technology & Society Series](#))
- [*Information Theory Tools for Computer Graphics*](#) by Mateu Sbert, et al., University of Girona, Spain ([Computer Graphics & Animation Series](#))
- [*Jordan Canonical Form: Theory and Practice*](#) by Steven Weintraub, Lehigh University ([Mathematics & Statistics Series](#))
- [*Designing Asynchronous Circuits using NULL Convention Logic \(NCL\)*](#) by Scott Smith and Jia Di, University of Arkansas ([Digital Circuits & Systems Series](#))
- [*Embedded Systems Interfacing for Engineers using the Freescale HCS08 Microcontroller II: Digital and Analog Hardware Interfacing*](#) by Douglas Summerville, SUNY Binghamton ([Digital Circuits & Systems Series](#))
- [*Genome Refactoring*](#) by Natalie Kuldell and Neal Lerner, Massachusetts Institute of Technology ([Synthetic Biology Series](#))
- [*Introductory Tiling Theory for Computer Graphics*](#) by Craig Kaplan, University of Waterloo ([Computer Graphics & Animation Series](#))
- [*Modeling and Data Mining in Blogosphere*](#) by Nitin Agarwal, University of Arkansas at Little Rock and Huan Liu, Arizona State University ([Data Mining and Knowledge Discovery Series](#))
- [*On-Chip Networks*](#) by Natalie Enright Jerger, University of Toronto and Li-shiuan Peh, Princeton University ([Computer Architecture Series](#))
- [*Strategic Health Technology Incorporation*](#) by Binseng Wang, ARAMARK Healthcare ([Biomedical Engineering Series](#))
- [*Understanding User-Web Interactions via Web Analytics*](#) by Bernard J. (Jim) Jansen, Penn State University ([Information Concepts, Retrieval, and Services Series](#))

MARC Records: In case you missed our previous announcements about MARC records, please see <http://www.morganclaypool.com/page/marc> for more information. Records are freely downloadable and **updates will be posted by the 25th of every month.**

New Institutional Purchasers: The following institutions licensed Synthesis during July/August:

- Bucknell University
- Cornell University
- Monash University, Australia
- University of North Carolina, Chapel Hill
- University of North Texas
- Sherbrooke University
- Mitre Corp.
- New York University
- Sandia National Laboratories

About Morgan & Claypool Publishers: Morgan & Claypool Publishers is an innovative new company formed by experienced publishing professionals to serve the global research and development communities in science and technology. The Synthesis Digital Library is an innovative information service for the research, development in engineering and computer science. It combines authoritative content with advanced digital delivery to create a product that is substantially more useful and usable to a broad range of professionals, researchers, and students than more traditional print or digital publications. www.morganclaypool.com

About Burgundy: Burgundy Information Services Ltd is an independent company providing outsourced sales resources to small and medium publishers. Based in Oxfordshire, UK, Burgundy contributes to publishers' sales policy, price strategy, license negotiation and sales for online content across European markets.

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