

PRESS RELEASE



Burgundy to exclusively represent World Scientific Publishing Group in Scandinavia and Eastern Europe

Oxford, UK, 24th October 2009

Specializing in the promotion of innovative publishers, Burgundy Information Services has signed an exclusive agreement to represent the World Scientific Publishing Group in Eastern Europe and Scandinavia for the sale of their 112 ejournals and digital archive. With immediate effect the contract covers growth markets of Denmark, Finland, Norway and Sweden as well as building on Burgundy's specialist knowledge of developing countries within Eastern Europe: Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Russia, Serbia Montenegro, Slovakia and Slovenia.

Speaking of the partnership Managing Director Nancy Buckley expressed her confidence in the agreement *"Burgundy are excited to be representing World Scientific in these two important regions. We are confident that we can increase the readership of World Scientific's strong portfolio of journals and will be looking at innovative ways to reach out to libraries through our vigorous sales campaigns. Their ejournals and archive complement our existing publisher portfolio allowing Burgundy to harness our strong network of library contacts to increase World Scientific's sales"*.

World Scientific Publishing's Assistant General Manager Dr. Rick Lee commented *"with the vast experience of Burgundy, we are confident that our customers in those regions will be better served"*.

About World Scientific

World Scientific Publishing is a leading independent publisher of Scientific, Technical and Medical (STM) books and journals. The company publishes about 450 books annually and more than 120 journals in various fields. World Scientific collaborates with prestigious organizations like the Nobel Foundation, US National Academies Press and its subsidiary, Imperial College Press amongst others, to bring high quality academic and professional content to researchers and academics worldwide. For more information visit www.worldscientific.com

About Burgundy

Burgundy represents a wide range of Publishers and e-Content Aggregators from around the world. Burgundy specialises in negotiating the delivery of scholarly information to Libraries and Information Centers throughout Europe. Burgundy is a young, independent and highly motivated company based in Oxfordshire, England. For more information visit www.burgundyservices.com

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