

## PRESS RELEASE



### **SPIE announce a 10% rollback on Pricing for 2010**

Bellingham, Washington USA, 3 June 2009

SPIE is pleased to announce a 10% rollback in pricing for institutional subscriptions to the SPIE Digital Library for 2010. This action comes as the result of a year-long study involving numerous librarians and researchers and supports the Society's commitment to enabling the broadest possible dissemination of information to the worldwide optics and photonics community.

"As a not-for-profit educational society, SPIE strives to meet its responsibility to consider the economic challenges facing the educational and research community," said SPIE Executive Director Eugene Arthurs. "In the current global economic climate, SPIE realizes that libraries are faced with tighter budgets than ever before for acquiring needed resources."

A combination of careful stewardship and steady growth of the subscription base since the launch of the SPIE Digital Library in 2003 are enabling the Society to roll back prices without reducing services, features, or content, Arthurs said. "Through this price decrease, we hope to enable access to this information for many more researchers, students, and inventors around the world."

The 10% price reduction applies to subscriptions to the full SPIE Digital Library, which includes the Proceedings of SPIE and all SPIE Journals, and to topical segment subscriptions. It does not apply to consortia arrangements, for which customized discounts are already applied, or to subscriptions to single SPIE Journals. However, 2010 prices for consortia will be frozen at 2009 rates.

Additionally, the new pricing will be fixed through 2012 for those subscribers who sign a three-year license commitment by September 2009. Looking beyond 2010, SPIE plans to continue to seek ways to moderate price increases and potentially continue rollbacks as our subscriber base grows.

Along with the 10% price rollback, SPIE is introducing new pricing options aimed at enabling access for institutions with smaller research budgets, as well as larger institutions with limited engineering programs.

SPIE is continuing to enhance its Digital Library with new types of content. SPIE eBooks will be available as an option to libraries beginning this August and will include frontlist, midlist, and backlist collections, all with perpetual access. Two new journals, SPIE Reviews and Photonics for Energy and the Environment, also have been announced and are planned to launch later this year.

Learn more about the SPIE Digital Library online at <http://www.dlinfo.org/home.aspx>. Additional details about the price rollback can be found at <http://www.dlinfo.org/pricerollbackqa.aspx>.

### **About SPIE**

SPIE is the international optics and photonics society, founded in 1955 to advance light-based technologies. Serving more than 188,000 constituents from 138 countries, the Society advances emerging technologies through interdisciplinary information exchange, continuing education, publications, patent precedent, and career and professional growth. SPIE annually organizes and sponsors approximately 25 major technical forums, exhibitions, and education programs in North America, Europe, Asia, and the South Pacific. In 2008, the Society provided more than \$1.9 million in support of scholarships, grants, and other education programs around the world. For more information, visit <http://spie.org/>.

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