



FOR IMMEDIATE RELEASE

Burgundy Information Services Negotiates Exclusive Discount on SPIE Digital Library for UK Universities

Oxford, UK, 22nd October 2009. UK Universities can now benefit from an exclusive NESLI-endorsed agreement for the SPIE Digital Library, providing a further discount on the published list prices. In response to a 12-month study involving in-depth interviews with academic, government, and corporate librarians and researchers in North America, Europe, and Asia, SPIE announced a global 10% rollback in pricing of institutional subscriptions for 2010. As the exclusive UK SPIE distributor Burgundy has subsequently negotiated a further 15% discount for UK Universities as part of the NESLi2 agreement. In addition, UK University prices will be fixed at the 2010 rate until 2012 with no price increases.

Nancy Buckley, Managing Director of Burgundy said: "In these times of economic pressure it is encouraging to see a publisher not just freeze their prices, but decrease them in response to real market insight. This move offers libraries some relief from the high journal price increases they so often experience from other publishers. Burgundy has built upon their strong relationships with JISC and SPIE to extend the SPIE Digital Library's pricing rollback, and negotiated a separate and exclusive discount for members of the NESLi2 consortium".

The SPIE Digital Library is the most extensive collection of optics and photonics content available; these are multidisciplinary growth areas that benefit a wide range of researchers from engineering, physics and astronomy to nanotechnology and biomedical optics. The service covers more than 280,000 technical papers from the SPIE Journals and Conference Proceedings from 1990 to the present with more than 17,000 new research papers added annually. SPIE has also recently announced the launch of its new ebook program.

UK universities should contact Burgundy Information Services to learn more about this unique offer.

About the SPIE Digital Library

The SPIE Digital Library is the world's largest collection of optics and photonics research material. Its 280,000 papers include proceedings from SPIE conferences and refereed journal articles from 1990 to the present with open access content published in SPIE Letters. More information is available at www.dlinfo.org

About Burgundy

Burgundy Information Services Ltd is an independent company providing outsourced sales resources to small and medium publishers. Based in Oxfordshire UK, Burgundy contributes to publishers' sales policy, price strategy, license negotiation and sales for online content across European markets.

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