

PRESS RELEASE



Matthew Crook joins Burgundy as Sales Director responsible for developing new business throughout Central Europe, Israel and South Africa.

Oxford, UK, 24th January 2011

Burgundy Information Services Ltd specialises in selling to UK and International markets on behalf of independent publishers that do not have access to a large internal sales and marketing resource themselves, and since it's formation in 2007 numerous publishing companies have outsourced their sales efforts to Burgundy.

As demand for Publisher Representation Services continues to grow Matthew Crook becomes responsible for developing sales to academic and commercial libraries, negotiating site licenses for access to online content and promoting the continuing migration from print to online on behalf of Burgundy's numerous publishing partners. Matthew will be representing these publishers throughout Austria, Germany, Switzerland, Czech Rep, Croatia, Hungary, Poland, Romania, Slovakia, Israel and South Africa.

Matthew has worked within the scholarly and electronic publishing and library environment for more than ten years, most recently at Taylor & Francis where he was the Journal Sales Manager responsible for managing the company's relationships with consortia and libraries throughout Europe, Middle East and Africa.

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About Burgundy

Burgundy represents a wide range of Publishers and e-Content Aggregators from around the world. We specialise in negotiating the delivery of scholarly information to Libraries and Information Centres throughout Europe.